

August 09, 2017

**NOTIFICATION**

It is notified for the information of all the concerned that the National University of Educational Planning and Administration has revised its rates for payment for the Publication Job Works like Designing, Page Layout & Makeup, Copy Editing, Proof Reading, Translation, Vetting, etc. The revised rates are given below which shall be applicable with immediate effect.

**ART WORKS/DESIGNS**

Sl.No.	Item	Approved Rate (in ₹)
1	<b>ILLUSTRATIONS</b>	
	i. Simple geometrical drawings	150
	ii. Detailed geometrical drawings or charts used in text/ Technical, scientific and engineering drawings	400
	iii. Mono-colour line, or line and tone illustration (figurative)	600
	iv. Mono-colour line, or line and tone illustration (non-figurative)	400
	v. Two colour line, or line and tone illustration (non-figurative)	500
	vi. Two colour line, or line and tone illustration (figurative)	700
	vii. Multi colour line, or line and tone illustration, washed drawing (figurative & non-figurative)	1,000
	viii. Simple line illustration for use as fillers or tail piece	100
2	<b>COVER DESIGN</b>	
	i. Two colour cover design (payment for transparency, photographs extra)	2,400 for single colour or simple two colour cover design
	ii. Multi colour cover design	4,000 irrespective of 2 or 4 colour  (includes front/ back covers; no extra payments for transparency/ photographs, illustration of any other art work)



3	<p><b>PAGE LAYOUTS</b></p> <p>i. Page layout, design and visualization for brochures, booklets and books  (including illustrations, photographs, graphs etc. used on the page)</p> <p>ii. Textbook rates for layout only (positioning of text and pre-provided images/ illustrations in 2-4 colours)</p> <p>iii. Single colour layout of pages (layout, design, pre-provided images and text formatting, including tables and boxes) e.g. NCF-2005 document</p> <p>iv. 2-4 colour layout of pages (layout, design, pre-provided images and text formatting, including tables and boxes) e.g. NCF-2005 based syllabus</p>	<p><b>800 Per Page</b> Single colour</p> <p><b>1,700 Per Page</b> Two or Multi Colour</p> <p>Outputs will include (a) Composing rough prints, (b) final colour prints (c) softcopy</p> <p><b>500 per page</b>  (includes cleaning of images and adjustment for noise, brightness and contrast; CMYK conversion)</p> <p><b>200 per page</b>  (includes cleaning of images and adjustment for noise, brightness and contrast; Grayscale conversion)</p> <p><b>400 per page</b>  (includes cleaning of images and adjustment for noise, brightness and contrast; CMYK conversion)</p>
4	<p><b>TEMPLATE DESIGNS FOR BOOK</b></p> <p>Where the grid/ template has been visualized and developed by the designer with pre provided images, and the actual placement and formatting is done in-house: This includes designing 12-15 elements such as Chapter Opening, Unit Pages, Folios, Exercises, Boxes, Tables, Prelim Pages, etc.</p>	<p>4 colour books for Primary, Upper Primary, Secondary and higher secondary stage (class I- XII)- <b>25,500</b></p> <p>Single/ 2 colour for Secondary and higher secondary stage (class IX-XII)- <b>15,000</b></p> <p>Single/ 2 colour for Primary and Upper Primary stage (class I-VIII)- <b>17,000</b></p>

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5	<b>PHOTOGRAPHS/ IMAGES</b>	
	i. Photographs ( Black & White and Coloured ) (not images downloaded from the internet) scanned in 300 dpi and hard copy of at least 4" x 6" or digital image	500 per image
	ii. Cleaning of images (digital photographs/ illustrations) and other colour corrections	150 per illustration/ image
	iii. For downloaded images from internet or Clip Art	200 Must specify source/ site from which the download has been done. Clip Art must be from original source (not pirated copy)
6	<b>VARIATION/MODIFICATIONS OF ORIGINAL ART WORK</b>	25% of original cost
7	<b>MAPS</b>	
	i. Simple outline map	200
	ii. Physical/political map in one-two colours	Political Map – 1,000 Physical Map – 1,200 (with labels and legends)
	iii. Physical/political map in three or more colours	1,300 (with labels and legends)
	iv. Data based map in one or two colours	1,200 (with labels and legends)
	v. Data based map in three or more colours	1,300 (with labels and legends)

### New Category for Art Work/ Design

Sl.No.	Item	Approved Rate (in ₹)
1	<b>Folder any size one side</b> i. 2 fold ii. 3 fold iii. 4 fold	1,600 One Side 2,400 One Side 3,200 One Side
2	<b>Poster</b> Minimum Size A3 up to 20"x30"	4,000
3	<b>Coffee table book</b>	1,600 per page
4	<b>Story Board and Comic Strip</b> i. Mono Colour ii. 2-4 Colour	400 per frame 600 per frame
5	<b>Double Spread Pages</b> (Special rates of 2,000 were approved for single case Firkee)	4,000



## APPROVED RATES FOR EDITORIAL

Sl.No.	Item	Approved Rate (In ₹)
1	<b>EDITING</b>	
	i. Copy Editing — per 1000 words, including type marking in the case of freelancers	300 per 1000 words
	ii. Content editing (same as translation rates)	800 per 1000 words
2	<b>VETTING AND REVIEWING</b>	300 per 1000 words
3	<b>PREPARATION OF INDEX</b>	250 per 1000 words
4	<b>PROOF READING</b> Proof reading - per 1000 words for three proofs	120 per 1000 words
5	<b>TRANSLATIONS</b> Translation - per 1000 words (Hindi/ English)	800 per 1000 words

This issues with the approval of the competent authority.

  
(BASAVARAJ SWAMY)  
Registrar  
NUEPA



### Distributions:

1. PS to Vice-Chancellor
2. PA to Registrar
3. Deputy Publication Officer
4. Finance Officer
5. Administrative Officer
6. Hindi Editor
7. For NUEPA Website

